

FEBRUARY NEWS

"You swing your best when you have the fewest things to think about" - Bobby Jones



Hours of Operation

8:30am-6pm M-F

Weekend Hours are
Weather Dependent.

Outings & Banquets

Now is the perfect time to plan your Golf Outing or Special Event!

With 27 Championship Holes and a Banquet Facility, The Legends is the perfect venue for your golf outing, wedding or party.

Contact Ashely Davidson
at 317-736-8596 or
ashely330@aol.com



"JOIN and BELONG"

Let The Legends Golf Club Design the Best Membership for YOU!

by PGA General Manager, Ted Bishop

I think one of the best features that The Legends Golf Club has to offer are the flexible membership plans that we can design for all of the different golfers who frequent our facility. Everybody who plays golf has a unique set of expectations and goals when it comes to "joining and belonging" to a club.

Several years ago we realized that most golfers will evaluate what a membership costs and weigh it against how much golf they can play. It's pretty easy to run the numbers and quantify whether a membership makes sense or if you are just better off paying as you play. BUT, many golfers also have an emotional need to "join and belong" as a member.

Our memberships range in price from \$198 to over \$3,150. That's a wide disparity in price and the benefits of each membership are designed to give our customers the choice of what they want. It's

been my experience that the “value” of the membership outweighs the cost with most golfers. The Legends GC will give you more membership choices than any other course in the area. Whether you pay \$198 or \$3,150, you will feel appreciated, wanted, and welcomed at our facility.

So, it's now time to think about “joining and belonging” to our club. Everyone is important to us and we pledge to give you a well-conditioned golf course with good access supported by a friendly and helpful staff. Here are your 2020 membership choices!

Two-Year 27th Anniversary Membership

This is a membership for the 2020-'21 seasons that includes two options. You can select the Monday-Friday plan for \$198 which gives you unlimited green fees with no restrictions. The seven-day option is \$348 and that allows you to play after 10 a.m. on weekends and holidays. In both cases, if you want to ride you simply pay for the golf cars and if you want to walk there is no additional charge. The cost of the golf cars are \$16 pp for 18 holes or \$11 pp for 9 holes. You can book tee times 3 days in advance if you want to.

The Legends Full Golf Memberships

All of our Full Golf Memberships include the golf cars and you can set up standing tee times or book seven days in advance. Most of our Full golf members include unlimited range usage and they have access to our swimming pool. These memberships are valid for 365 days from the date of purchase. There are NO restrictions. Full golf members have access to our Saturday Men's Club, receive discounts in the golf shop, are allowed to store covered golf cars in the winter and receive advance notification on things such as the recent open house we did for the Morse Golf Academy

Our Full Golf Memberships also provide you with a “Get Your Money's Worth” component and here is how this works. At the end of each year we will quantify how much golf you played and The Legends will issue a credit on the next year's membership for the “unplayed golf.” No other golf club in Indiana does this! It takes the risk out of buying a Full Golf Membership. In addition, whatever membership fee you join for that fee will never increase as long as you renew on a timely basis.

2020 Full Golf Membership Prices

- **Senior (Over 60 yrs.) Weekday:** \$1,600 add spouse for \$300 and range \$150/\$250
- **Senior Seven-Day:** \$2,100 add spouse for \$300 and range \$150/\$250
- **Millennial (Under 35 yrs.) Seven-Day:** \$2,250 includes range add family \$300
- **Full Single:** \$2,650 includes range and pool.
- **Full Family:** \$3,150 includes range and pool.
- **Social Single:** \$599 includes par three course, driving range and pool.
- **Social Family:** \$699 includes par three course, driving range and pool.
- **Student (Under 21 yrs.):** \$499 includes unlimited green fees, range and pool.

2020 Prime Time Pass

Great Anniversary members and daily fee players! Book tee times 7 days in advance. Get a Legends Starter Pack with dozen Callaway balls, glove, towel and tees. Anniversary members can play before 10 a.m. on weekends and holidays for \$39. Play in Saturday Men's Club! Our daily fee players can lock in weekday senior rates for \$30; regular weekday and weekend rates for \$39

Hopefully, this gives you plenty of membership options to consider. The 27th Anniversary Membership will be offered only for a limited time- soon it will not be available. So, please don't waste any time. If you need to renew your Anniversary membership do it now because the offering will soon close!

If you want the full-blown membership experience with all of the amenities such as golf cars, range, pool, standing tee times, guaranteed value with no price increases EVER then our Full Golf Memberships are for you.

Thanks and here's to a great 2020 golf season!



When is The Legends GC Open for Play?

It's that time of the year when playing conditions can fluctuate daily with the weather and ground conditions. If the greens are not frozen we are generally open for play. You can always check our website thelegendsgolfclub.com for updated information or call the golf shop at 317-736-8186



Golf Tip of the Month

by PGA Director of Instruction, Jim Morse

Understanding The Numbers

Now that the Morse Golf Academy is open for business, I would like to dive into one of the many metrics that our GCQuad Launch Monitors provide us with while giving Golf Instruction and providing Club Fittings.

Efficiency Ratio also commonly referred to as “Smash Factor”, is today’s metric that I would like to explain.

So, what exactly is Efficiency Ratio? Simply put, Efficiency Ratio is calculated by taking **Ball Speed** (the speed the ball is traveling immediately after impact) **divided by Club Head Speed** (the speed the club head is traveling immediately prior to impact). For example, if you hit your driver and it produced a Ball Speed of 140 mph and your Club Head Speed was 100 mph then you would have an Efficiency Ratio of 1.40.



What is considered a “good” Efficiency Ratio? That all depends on which club you happen to be using at the time. The Efficiency Ratio you can achieve with a long club such as the driver is almost always going to be higher than what you can achieve with a lofted club like a pitching wedge. An Efficiency Ratio of 1.50 with a driver is optimal. Getting at or near that number is what one should strive for. With a Pitching Wedge a good goal would be an Efficiency Ratio of about 1.25 to 1.30.

How does one increase their Efficiency Ratio without feeling like they need to swing harder to produce more Club Head Speed?

Now we all know that swinging harder is usually never the correct answer, right? The correct answer is to make contact closer to the center of the Club Face.



As most of you already know, making contact on the heel or toe or even high or low on the Club Face causes a loss of distance. This occurs due to the slower Ball Speeds that are created from off center hits and therefore will translate into lower Efficiency Ratios.

At the end of the day I believe the easiest way to interpret all of this would be that a high Efficiency Ratio means that the golf ball is hitting at or near the center of the Club Face at impact. Having a high Efficiency Ratio is the secret to maximizing your distance relative to your Club Head Speed.

This is just a small but important example of how the technology that we feature at the Morse Golf Academy can help improve your golf game. If you have any questions regarding this email or anything else relating to instruction or club fitting please feel free to send me an email at jimmorse1@yahoo.com or call or text me at (760) 567-5995.

Junior Golf at The Legends

PGA Jr League: Go to www.pgajrleague to register!

6U: For ages 6&under, but also good for a 7 year old who is just starting or has a younger sibling that you want to have in the same league. Starts on Tuesdays in May and runs for 7 weeks. **Registration Code:** Legends6U



13U: For ages 7-13. We encourage ALL skill levels to participate. For the advanced player, they will have the opportunity to learn valuable leadership and mentor skills and participate in the All-Star matches, if chosen. For the beginner, they will have the opportunity to learn how to play this wonderful game along with valuable lessons such as teamwork, sportsmanship and integrity. No Registration Code needed. Starts on Mondays in May and runs for 9 weeks.

17U: For ages 14-17. For those turning 14 before July 31, 2020. This will run in conjunction with our 13U League on Mondays and will be run as an individual or team match play format. **Registration Code:** Legends17U

First Tee Programs: We will be adding more summer programs. Right now we have programs starting in April specifically for those juniors being homeschooled! Contact Crystal for more information: crystal@thelegendsgolfclub.com

Johnson County Summer League: This is a 6 week summer league for middle school and high school golfers. More information to come!

Upcoming Junior Events:

Junior Registration & Fitting Event: Friday, March 13th from 5-7pm or Saturday, March 14th from 1-3pm.

Come learn about all of our programs, get registered and make sure your junior is fit for clubs for the season! We offer a junior club lease program or plenty of purchase options through US Kids, Tour Edge, Callaway or Epec.

Other Promotions

Golf Car Passes: Get an 8-round golf car pass (18 holes) for \$103. This will save you \$25.

Range Passes: Pay for 8 buckets and get 2 free!

- Small Bucket: \$40
- Medium Bucket: \$64
- Large Bucket: \$104

Promo Rounds:

- Buy 1 Weekday Round (Monday-Thursday) for \$45 and get 1 round free!
- Buy 1 Weekend Round (Friday-Sunday) for \$55 and get 1 round free!